

Sponsorship Opportunities
2011 Geneva ATHENA Awards Dinner
September 8, 2011

Company Name _____ Contact Name _____

Address _____ Phone # _____

ATHENA Platinum Sponsor: \$2500 (limit 6)

- Company name included in all press releases, notices, invitation, and other written materials
- “Platinum Sponsor” acknowledgement in the ATHENA supplement placed in the *Finger Lakes Times*
- Full-page ad in Athena Awards Program and recognition at event
- Prominently located table for 10 at ATHENA Awards event with signage
- Listing as Platinum Sponsor on sponsor display board at ATHENA Awards Event and in Program
- Recognition of sponsorship in follow-up article in the Geneva Area Chamber of Commerce Newsletter
- Logo included on all table tent cards

ATHENA Crystal Sponsor: \$1500

- Company name included on invitation
- “Crystal Sponsor” acknowledgement in the ATHENA supplement placed in the *Finger Lakes Times*
- Full-page ad in Athena Awards Program and recognition at event
- Reserved table for 8 at ATHENA Awards event
- Listing as Crystal Sponsor on sponsor display board at ATHENA Awards Event and in Program
- Recognition of sponsorship in follow-up article in the Geneva Area Chamber of Commerce Newsletter

ATHENA Marble Sponsor: \$750

- “Marble Sponsor” acknowledgement in the ATHENA supplement placed in the *Finger Lakes Times*
- Half-page ad in Athena Awards Program and recognition at event
- Reserved half table for 4 at ATHENA Awards event
- Listing as Marble Sponsor on sponsor display board at ATHENA Awards Event and in Program
- Recognition of sponsorship in follow-up article in the Geneva Area Chamber of Commerce Newsletter

In-Kind Sponsor:

- Floral Arrangements, Nominee Gifts, Photography, Invitations, Advertising, Program Booklets, Wine on tables: _____

Note: In-Kind Sponsors will receive a package commensurate with the value of the donation.

Program Ad Sponsor*:

- Full-Page Ad: \$250
- Half-page Ad: \$150
- Quarter-Page Ad: \$100

“Friends of ATHENA” Sponsor:

- Listing in program with one ticket to event: \$75
- Individual/Additional tickets to the event: \$50 ____ (#)

*Additional advertising opportunities will be available in the Finger Lakes Times Supplement.

You may return your payment now, or be billed at a later date.