



## *Help Geneva Shine!*

The 2012 Finger Lakes Leadership group is creating a new informational kiosk to be installed near Long Pier on the Geneva lakefront. The kiosk will be a welcome point for visitors traveling to Geneva and the Finger Lakes region. Our mission is to cultivate and grow Finger Lakes tourism by providing information about local resources, opportunities, and destinations.

The Finger Lakes Leadership group is made up of 10 talented professionals from the Finger Lakes area including Kate Decker of Lyons National Bank, Carrie Fiorilla of Lochland School, Brian Hopper of First Niagara Bank, Rachael Iannapollo of Geneva Area Chamber of Commerce, Tiffany Nelson of Hampton Inn, Christen Smith of Finger Lakes Health, Heidi Solimine of Five Star Bank, Jeremy Wattles of Hobart and William Smith Colleges, Susan White of Finger Lakes Federal Credit Union, and Tiffany Yancey of Happiness House.

We invite you to be a part of this beautiful new addition to the Finger Lakes area by sponsoring the structure. Add your name and/or logo to one of the bricks, purchase ad space, or highlight your business by reserving a brochure slot. Our group's goal is to connect with the Geneva community and local businesses to fund this project, and raise at least \$10,000 in monetary donations to cover all phases of the kiosk design and application. The goal is to have the kiosk complete and installed by the end of May.

If you would like to help with this exciting project, you can send your completed form (see attached) and check donation made payable to the Geneva Chamber of Commerce to P.O. Box 587, Geneva, NY 14456. Please add "Finger Lakes Leadership" in the memo of your check. For more information, please contact Rachael Iannapollo at [info@genevany.com](mailto:info@genevany.com) or (315) 789-1776.





## **Kiosk Sponsorship Opportunities**

PLATINUM SPONSOR \$750

*6 sponsorships available*

- 5 inch x 8 inch Full-color Ad
- 8 inch x 8 inch Engraved Brick with Logo
- 1 Brochure Slot

GOLD SPONSOR \$500

*8 sponsorships available*

- 5 inch x 3.5 inch Full-color Ad
- 4 inch x 8 inch Engraved Brick with Logo
- 1 Brochure Slot

SILVER SPONSOR \$300

*10 sponsorships available*

- 4 inch x 8 inch Engraved Brick, Text Only
- 1 Brochure Slot

### A LA CARTE OPTIONS

- 8 inch x 8 inch Engraved Brick with Logo \$400
- 4 inch x 8 inch Engraved Brick with Logo \$300
- 4 inch x 8 inch Engraved Brick, Text Only \$150
- 1 Brochure Slot \$200

### ADD-ON

- Smart Phone QR Code Generated for your Ad \$50

\*\*Please note that all brochure slots and ads are valid until the end of 2013. At that time your company may renew annually with the Geneva Area Chamber of Commerce.



***Yes, I would like to commit to a Kiosk Sponsorship Opportunity!***

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Platinum Sponsor # of sponsorships: \_\_\_\_\_ x \$750 = \$ \_\_\_\_\_  
*6 sponsorships available*

Gold Sponsor # of sponsorships: \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_  
*8 sponsorships available*

Silver Sponsor # of sponsorships: \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_  
*10 sponsorships available*

A La Carte Options

- 8 inch x 8 inch Engraved Brick with Logo # of sponsorships: \_\_\_\_\_ x \$400 = \$ \_\_\_\_\_
- 4 inch x 8 inch Engraved Brick with Logo # of sponsorships: \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_
- 4 inch x 8 inch Engraved Brick, Text Only # of sponsorships: \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_
- 1 Brochure Slot # of sponsorships: \_\_\_\_\_ x \$200 = \$ \_\_\_\_\_

Ad Add-On

- Smart Phone QR Code Generated for your Map Ad # of sponsorships: \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

(Checks made payable to *Geneva Area Chamber of Commerce*, please add Finger Lakes Leadership in the memo)

**Please send this completed form with payment to:**  
*Geneva Area Chamber of Commerce, Attn: FL Leadership, P.O. Box 587,  
Geneva, NY 14456*

For more information, contact Rachael Iannapollo at [info@genevany.com](mailto:info@genevany.com)  
or (315) 789-1776. You may also contact the Finger Lakes Leadership  
member who sent you this request. Thank you!