

"Chamber members are offered excellent access to a great energy program. By joining the Energy AllianceSM, we are able to save on our utility bill and use those savings in other areas."

*Convenience store owner
Troy, New York*

"It's a no-brainer to join the Energy AllianceSM. Spend five minutes filling out the form, see what type of offer comes back, and sign up if it is to your benefit. It's a simple way to save significant amounts."

*Commercial building manager
Upstate New York*

"When a restaurant owner asked me why he should participate, I asked him, 'How many meals do you have to serve to put \$1,800 on your bottom line?' He signed."

*Chamber of Commerce president
Eastern New York*

Get Started Today

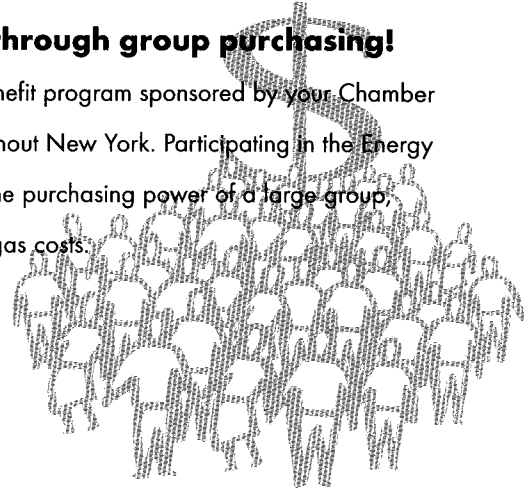
1. Complete and return the Participation Authorization form on the reverse side of this page.
2. Within a few days or weeks, our supplier will review your account information, then provide you with a pricing offer and agreement, including a savings estimate for your account(s).
3. If you find the offer acceptable, you can sign and return it, and start saving.

Energy AllianceSM

The powerful choice for energy savings

Reduce your energy costs through group purchasing!

The Energy AllianceSM is a member benefit program sponsored by your Chamber of Commerce and several more throughout New York. Participating in the Energy AllianceSM allows you to benefit from the purchasing power of a large group, and to cut your electricity and natural gas costs.



FAQ

Who can participate?

Any member, large or small, can sign up for the Energy AllianceSM program. It is possible that energy suppliers will not be able to save money for all classes of accounts. If you are better off maintaining your original relationship with the utility, we will tell you so. You will get an offer through the Energy AllianceSM program only if it will benefit you.

As a new member of the Energy Alliance, how long does it take to begin seeing reductions in energy costs?

Your first step is to complete and return a Participation Authorization form (see reverse). Then, our supplier will prepare a pricing offer and agreement for your review. If you choose to sign on (you are under no obligation), your savings will begin after your next meter reading.

Can I purchase renewable energy?

Yes. Our Energy AllianceSM programs offer the choice of renewable energy, wind power or other environmental options for your requirements. Just check the box on the Authorization form.

What if I am located in an Empire Zone?

If you are located in an Empire Zone, you may still benefit from the Energy AllianceSM program without giving up any of the discounts you are receiving from the Empire Zone. Just fill out the Authorization, and check the "yes" box in answer to the Empire Zone question.

Who can answer other questions I have?

Your energy consultants at EnergyNext, Inc. of Saratoga Springs will be glad to answer your questions. You can call them at **518-580-9244** or e-mail: gordon@energynext.com.

Geneva Area Chamber Energy AllianceSM
 (A Program of the Geneva Area Chamber of Commerce)

Participation Authorization

Yes, we are interested in procuring energy supplies and services through the **Geneva Area Chamber Energy AllianceSM** ("Alliance"). In signing below, we are indicating our consent and authorization:

1. For our electric and/or gas utilities to provide data (which will be kept confidential) about our energy usage and costs that may be requested by the Alliance, its consultants (EnergyNext, Inc.), and/or selected suppliers;
2. For the Alliance to include our name listed as a potential power purchaser for the purposes of supporting competitive bid documents to be issued by the Alliance to providers of energy supplies and services.

We understand that the execution of this Participation Authorization is NOT a commitment by this organization, nor an obligation to contract for electricity or natural gas through or in conjunction with the Alliance. No commitment or obligation will be required until a pricing offer and agreement is presented and accepted by us.

Organization _____

Address _____

City _____ State _____ Zip _____

Contact person _____ Title _____

Phone _____ Fax _____ e-mail _____

Is your account exempt from paying sales tax? YES NO

Is your property located in an Empire Zone? YES NO

Please send information on renewable energy. YES NO

The following information may be obtained from your monthly bill. Attach extra sheets if necessary:

Electric Utility _____ Electric Supplier* _____
 (*Only if it is a company other than your local utility)

Account Number(s) <small>NYSEG customers provide POD Number(s)</small>	Service Location(s) <small>(only if different from above)</small>	Service or Rate Class <small>(from bill, e.g. "general service")</small>
_____	_____	_____
_____	_____	_____

Gas Utility _____ Gas Supplier* _____
 (*Only if it is a company other than your local utility)

Account Number(s) <small>NYSEG customers provide POD Number(s)</small>	Service Location(s) <small>(only if different from above)</small>	Service or Rate Class <small>(from bill, e.g. "general service")</small>
_____	_____	_____
_____	_____	_____

Signature _____ Title _____ Date _____

Please return this form to Geneva Area Chamber of Commerce
 PO Box 587, 35 Lakefront Drive, Geneva, NY 14456; or Fax: 315-789-3993
If you have questions, please call EnergyNext, Inc. at 518-580-9244.