

The Agriculture Council of the Geneva Area Chamber of Commerce
and the Cornell Cooperative Extension present:

On-Farm Tourism: Improving Agriculture Awareness and the Farm's Bottom Line

Tuesday, March 27, 2012
3:00 PM - 5:00 PM

Geneva Area Chamber of Commerce
35 Lakefront Drive - Geneva, NY 14456

\$20.00 per person
(Fee waived for Chamber members)

Tourists in the Finger Lakes are quite eager to get to know how farms are run. Your farm can be a good setting to help tourists and local residents learn about agriculture and become loyal customers. In this workshop, we will look at how bus tours create beneficial opportunities for your farm. We will also review liability and insurance considerations and how to set up a budget to make a profit.

NAME	PHONE NUMBER	EMAIL

To register, contact the Geneva Area Chamber of Commerce, 315-789-1776 or
return this form to PO Box 587, fax 315-789-3993 or
email scombs@genevany.com.

For questions about agriculture tourism, contact Jim Ochterski at Cornell Cooperative
Extension of Ontario County, 585-394-3977 x402.

